

SECTOR 02

Agriculture

Modern cultivation, managed with an operator's discipline.

OVERVIEW

Agriculture remains one of Jamaica's most important industries — and one of its greatest modernization opportunities. Confiance pursues agricultural technology and management ventures that raise land productivity, strengthen food security, and open export pathways for Jamaican produce.

THE OPPORTUNITY

US\$1.3B+

Jamaica's annual food import bill — a structural gap domestic production can close.

200,000

Jamaicans employed on the land, in a sector contributing roughly 7% of GDP with room to compound.

20–25%

The share of food imports experts estimate could be substituted by modern local cultivation.

OUR APPROACH

We treat agriculture as infrastructure: land, water, energy, and logistics, managed as a system. That includes pairing cultivation with the Group's renewable energy capabilities — modern agriculture is energy-intensive, and controlling both sides of that equation is a structural advantage.

THE VALUE CHAIN



WHERE WE'RE FOCUSED

- Technology-enabled cultivation
- Agribusiness management and consulting
- Ventures that connect Jamaican agricultural output to regional and international markets

IN THE GROUP SYSTEM

Modern agriculture is energy-intensive. Pairing cultivation with the Group's renewable generation turns a cost line into a structural advantage.

QUESTIONS WE'RE OFTEN ASKED

What does agricultural technology mean in practice?

Technology-enabled cultivation, modern post-harvest handling, and management systems that treat land, water, energy, and logistics as one system.

Does Confiante farm directly?

The Group pursues and manages agricultural ventures — including management and consulting mandates — rather than smallholding directly. Management discipline is the product.

Is the focus domestic supply or export?

Both. Import substitution is the near-term opportunity; connecting Jamaican output to regional and international markets is the compounding one.

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01

Renewable Energy

03

Telecommunications

04

Financial Technology

05

Data Centres

06

Advisory & Management

07

Logistics & Ports

08

Real Estate & Construction

09

Water Infrastructure

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